
NAUTICA
CHANOS S.A. COLLECTION
NAUTICA
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NAUTICA

NAUTICA story starts in 1983 when founder and designer David Chu, had one clear vision: bring the inspiration of the sea to every day style across the world.

He grew Nautica into a renowned global lifestyle brand with over 35 product categories in more than 65 countries.
Nautica values discovery, it is a movement and a way of life. It is the pride in expanding one's knowledge, in being ready and open to break outside of the norm.

Discovery is spontaneous- it's not always planned but it's always celebrated. Adventure comes in all sizes, big and small and always leaves a fond memory. Nautica creates products that are made to last, so you can discover more every day

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NAUTICA





A Legacy of Quality and Innovation
in Enabling Weather protection
& Outdoor Adventures







CHANOS S.A.

Since 1927 |A Century of Experience

Your Trusted Partner in Weather Protection & Outdoor Lifestyle Products

Founded in 1927 in Greece CHANOS S.A. is a third-generation family-owned company specializing in the development, sourcing and distribution of weather protection, outdoor lifestyle, beach, travel and leisure products.
With nearly a century of industry experience, we have evolved from a traditional umbrella manufacturer into an established B2B supplier, serving major retail chains, wholesalers and distributors in Greece and international markets.

Our Expertise

Our extensive product portfolio includes rain and beach umbrellas, beach shelters, camping equipment, outdoor accessories, bags, luggage and travel products.
Combining decades of product knowledge with an international manufacturing network, we focus on developing collections that deliver quality, functionality, attractive design and competitive pricing.
From product development and material selection to manufacturing coordination and quality control, we work closely with our production partners to meet the requirements of today's demanding retail markets.

Brands & Licensing

Alongside our own product collections, CHANOS S.A. has developed long-standing partnerships with internationally recognized lifestyle and fashion brands, including Maui & Sons, Nautica, Guy Laroche and Paul Frank.
Our licensing expertise allows us to develop and distribute branded product collections while maintaining each brand's identity, quality standards and commercial positioning.

Our Distribution Network

CHANOS S.A. maintains a strong presence in the European retail market, supplying leading supermarket chains, department stores, sporting goods retailers, specialty stores and wholesale partners.
Our experience working with large retail organizations has given us a deep understanding of product specifications, compliance requirements, pricing structures, seasonal planning and delivery schedules.
We bring this experience to our international partnerships, offering a flexible and commercially focused approach to B2B cooperation.

Quality & Innovation

Quality, reliability and continuous improvement have been at the heart of our business since 1927.
We continuously invest in product development, innovative materials, functional designs and manufacturing improvements to deliver products that meet evolving consumer expectations and applicable European standards.

CHANOS S.A. — Established in 1927. Trusted Across Generations. Built for the Future.


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